

✧ Communicate Research in Visual Ways with "Research Retold": CSA Webinar ✧

 Date: February 16, 2024

 Time: 11:00-12:15am Eastern Time (Canada)

 Hosted by: Canadian Sociological Association, Canada

 Delivered by: Research Retold, www.researchretold.com

 Contact: Alicia Clifford, cliffa3@mcmaster.ca

Are you ready to transform your research into a compelling visual format? McMaster University, in collaboration with the Canadian Sociological Association (CSA), invites you to a specialised webinar delivered by Research Retold. Come and learn how to turn your research into a concise and impactful one-page infographic or visual summary.

 Webinar highlights:

 Aim:

Learn the practical steps to transform your research findings into visually engaging and accessible one-page summaries.

 Format:

- Duration: 60-90 minutes
- Style: Listen and Learn (formal style)
- Interactivity: Limited chat features
- Post-event Implementation: Apply acquired knowledge to enhance your research

 Deliverables:

- 40-minute presentation
- 20-minute Q&A session
- Handout provided after the session

 Who should attend?

Researchers, academics, and students from Canadian universities aiming to enhance the visual impact of their research.

 Key takeaways:

- Techniques for translating research into visually compelling infographics
- Tips for creating an impactful one-page visual summary
- Strategies for effective communication through visual storytelling

 Post-event interaction:

Participants are encouraged to share their drafts for feedback and collaboration via email at students@csa-scs.ca.

 How to participate:

Reserve your spot by registering at <https://www.csa-scs.ca/upcoming-webinars>

 Connect with us:

For inquiries, contact Alicia Clifford at cliffa3@mcmaster.ca.

Don't miss this opportunity to elevate your research communication skills. Join Research Retold in this webinar and turn your research into a captivating visual story!