

From Presentation to Publication

Webinar 9 with Dr. Tracey L. Adams, Dr. Pallavi Banerjee, and
Dr. Lori Wilkinson

1 PRESENTATION → PAPER

- Think more about the contribution you want to make; narrow your focus!
- Common issues: poorly explained methodology, contribution to the literature, or research questions
- Adhere to journal mission statements, style guidelines, length requirements, etc.

2 WHERE TO PUBLISH

- ✓ Talk to your supervisor
- ✓ Look to your literature review
- ✓ Canadian journals like the CRS have good reputations
- ✓ Publish in non-academic venues, especially if you are publicly funded
- ✓ Writing shorter articles in simpler language can help get your work to a larger audience

3 DISSERTATION → BOOK

1. You need patience and a desire to translate your project into long-form writing
2. The goal is to weave a single narrative thread between research questions and findings
3. Try to speak to a broader audience, and exclude some of the more technical aspects you would include in a dissertation
4. **General Submission Process:** [1] Email editors at a University Press to gauge interest; [2] then submit a proposal; some require a manuscript, or a proposal plus a few chapters, etc. — it varies.
5. **More Information:** The Thesis and the Book: A Guide for First-Time Academic Authors (University of Toronto Press)

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