

Publishing & Public Sociology

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Engage with the public through accessible venues.

Sponsored by the Canadian Sociological Association
Student Concerns Subcommittee.
<https://www.csa-scs.ca/student-webinar-series>

Venues Beyond Academia

- Books
- Magazine and Blog Pieces
- Open Access Articles and Pre-prints
- Podcasts
- Public Speaking
- Research Repositories
- Social Media
- Webinars
- What's Nex?

What to Consider

- ✓ The venue is reputable and easily accessible
- ✓ The research is relevant to current issues and events
- ✓ Your audience

Affordances

25-page paper is best for academics and experts
3-page version for policy makers and private sector
1-page summary for the general public



Presenting Your Data

Use the data to tell a story
Speak to real-world issues and problems
Use theory only if it supports the praxis
Avoid academic terms and jargon
Make it accessible/relatable

Consult with supervisors and peers before
putting your work in the public sphere

Benefits

Get your work out faster
Better impact for current and emerging issues
Expand career networks and opportunities outside
of academia

CSA-SCS Venues

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